

Westbound Infographic Supply Chain

A supply chain is a sequence of processes and movements that are linked together during the transformation of products from raw materials to finished products for an end user.

In the theoretical supply chain to the right, we suggest the potential steps involved in turning wood, as a raw material in New Zealand, into a printed book, or books, delivered to a customer in the United Kingdom.

Complex supply chains often involve multiple people and organisations in various countries. The process of planning, implementing and controlling this is universally referred to as Supply Chain Management (SCM).

NEW ZEALAND



GERMANY



CHINA



UNITED KINGDOM

